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# - PRESS RELEASE -

# Chimera Entertainment and Deep Silver FISHLABS team up to develop AAA Mobile Game

Chimera Entertainment will develop a high-end mobile game on behalf of Deep Silver, renowned publisher of acclaimed AAA brands such as Dead Island, Saints Row, Homefront and Metro.

**Hamburg/Munich, June 24th, 2015** Munich-based developer studio Chimera Entertainment and Hamburg-based mobile publisher Deep Silver FISHLABS concluded an agreement regarding the development and marketing of an upcoming mid- to hardcore mobile game.

While Chimera Entertainment takes over the development of the new title, Deep Silver FISHLABS is in charge of the respective production, marketing and live operation processes. Besides the internal development of AAA games such as Galaxy on Fire 2 HD, the publishing of selected titles by external developers marks an additional business segment of Deep Silver's mobile games division. Originally founded in 2006, Chimera Entertainment quickly made a name for itself as a successful player in the global mobile gaming market. Recently the studio developed the mobile RPG bestseller Angry Birds Epic in cooperation







"Chimera Entertainment have been around for almost a decade now," says Andreas Stecher, Director of Business Development and Sales at Deep Silver FISHLABS. "And during their time in the industry they have proved their creativity and keen eye for captivating game concepts over and over again. We could not think of a better partner for this project and we are looking forward to a successful cooperation with one of the strongest developers of Germany' flourishing game development scene."

Senior Producer Christian Braun adds: "Our partnership with Chimera

Entertainment strengthens our product portfolio by adding another important component in the AAA mobile segment. I am looking forward to bundle up the competencies of both studios for this exciting project and I am sure that the result will leave our players stunned."

"We are convinced that we can achieve something outstanding together with Deep Silver FISHLABS," says Christian Kluckner, CEO of Chimera Entertainment. "Producing a AAA mobile title with a local partner is a fantastic opportunity, especially since Deep Silver FISHLABS have a game development background themselves. As such, they are well aware of the requirements and needs during the development of a game."

The release of the unannounced mobile game is planned for 2016. Title and genre will be revealed in a follow-up press release.

### **About Chimera Entertainment:**

Chimera Entertainment is an independent development studio for digital entertainment software focused on mobile games, online games and cross-platform development. With "Angry Bird Epic", released in June 2014, Chimera Entertainment achieved its most recent international success with more than 50 million downloads. Awarded with the LARA Startup Award in 2007, Chimera now employs over 35 people in the heart of Munich and is the largest team within the developer network of the production house remote control productions. Since Chimera Entertainment was formed in 2006, the studio has developed more than 20 titles across five platforms, including "John Woo's Blood Ink", the iOS game "Demolition Dash", winner of the German Developer Award 2011 and the RPG-word-puzzle "Word Wonders: The Tower of Babel", winner of the German Computer Games Awards 2013 as Best Mobile Game. www.chimera-entertainment.de

# **About Deep Silver FISHLABS:**

Koch Media is a leading producer and distributor of digital entertainment products (software, games and films). The company's own publishing activities, marketing and distribution extend throughout Europe and the USA. The Koch Media group has more than 15 years of experience in the digital media distribution business, and has risen to become the number one distributor in Europe. With headquarters in Planegg near Munich/Germany, Koch Media owns branches in Germany, England, France, Austria, Switzerland, Italy, Spain, the Nordic regions, Benelux and the USA. <a href="https://www.dsfishlabs.com">www.dsfishlabs.com</a>

# **About Koch Media:**

Deep Silver FISHLABS is Koch Media's mobile unit operating under the premium publishing label of Deep Silver. Having spearheaded 3D mobile gaming for more than a decade, the Hamburg-based studio has assembled an award-winning portfolio of international top titles such as the acclaimed Galaxy on Fire saga. In addition to developing their own IPs in-house, the 80-strong team of Deep Silver FISHLABS also provides comprehensive publishing services for co-operant independent developers from all over the world. To date, the games of Deep Silver FISHLABS have generated a total of 120+ million downloads. <a href="https://www.kochmedia.com">www.kochmedia.com</a>

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