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– PRESS RELEASE –

EGDF elects new board for the year 2015-16 Hendrik Lesser elected president of European Game Developer Federation (EGDF)

Munich, August 05, 2015 – Hendrik Lesser, the representative of the German developer association GAME, has been elected president of EGDF. Hendrik Lesser is a successful serial entrepreneur and game developer from Munich, Germany. His production company remote control productions is host to a number of developers, among them Chimera Entertainment, which is most famous for developing Angry Birds Epic.

"I'm honored to be the next president of EGDF and I'm looking forward to taking the organization to the next level", comments Lesser. "Improving and expanding the organizational structure and getting it ready for the interesting years to come is going to be a key priority for us, as is working on securing public funding for European game developers. Last, but certainly not least we will be influencing of the new rules that are currently being prepared for consumer protection."



The former president Guillaume de Fondaumieré representative of the French association SNJV continues as the vice-president of EGDF. KooPee Hiltunen, representative of the Finnish association Suomen pelinkehittäjät ry remain on the board, as does Dr Richard Wilson, the CEO of TIGA in the UK. Jan Neiiendam from Danish Producentforeningen was elected to the board for the first time; he is replacing Klaus Hansen.

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About the EGDF

The European Games Developer Federation is committed to the stimulation and development of a stable, vibrant and creative European games development sector that is competitive globally and recognized culturally. The EGDF will act to advance the political and economic interests of the European computer and video games industry by providing a platform for collaboration and discussion between European institutions and game developers. The federation represents some 600 studios based in Austria, Denmark, Finland, France, Germany, Norway, Spain, Sweden and the United Kingdom, which together employ about 17,000 people. The European computer and video games industry, including distributors and students in game educations, encompasses almost 100,000 individuals.

For more information please visit: <u>http://www.egdf.eu</u>

About remote control productions GmbH

remote control productions (rcp) leads Europe's major developer family and is an independent production house focusing on development and production of games. Since 2005 the Munich based company is supporting, financing and coaching startups and development studios. rcp is also participating in projects in the fields of serious games, gamification, conferences, education and lobbying. While doing this rcp has partnered up and become co-owners of multiple development studios. The ever-expanding network consists of a dozen studios with different fields of expertise like mobile games, browser games, serious games or gamification applications. Thanks to our network and additional partners nationally and internationally, rcp established itself as a credible, efficient and reliable production partner on more than 50 projects for PC, mobile, browser and console. Our work for hire, publishing and licensing partners include Rovio Entertainment, Koch Media, ProSiebenSat.1 Games, Ravensburger Digital, Ubisoft, Deutsche Telekom, Gamevil, RNTS Media, Chillingo, Volkwagen, Spilgames, dreamfab, Bigpoint, Intel and Audi. For more information please visit: http://www.r-control.de