

Dear partners,

this press release is for immediate release.
Please find the entire release below.

Best regards,

Your remote control productions press team



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– PRESS RELEASE –

New eSports platform HYDRA to launch in summer 2015

HYDRA combines eSports with real winnings

Nienhagen, Germany, 21.May 2015. Operator Project-C GmbH is taking the next step in competitive gaming with the innovative eSports platform HYDRA, offering players revolutionary features, game modes, and a chance to win real prize money.

The eSports platform HYDRA is open to competitive players worldwide, enabling them to take part and win prize money in the tournaments, leagues, and challenges of the most popular eSports games. HYDRA is a service platform which selects players according to their skill level and lets them compete against each other - providing realistic chances of winning for all participants.

To begin with, HYDRA will support the games with the greatest international popularity,

such as "League of Legends", "Dota 2", and "Hearthstone". Further titles will be added after the official launch.

First stress test in summer

Interested players are being offered a chance to get a first insight into HYDRA during the so-called "stress test" scheduled for summer 2015: Over the course of several weeks Project-C will test the platforms durability and reward participating gamers for their commitment.

„We are planning championships with a fixed amount of prize money. What makes HYDRA special is that every active player will win during the stress test," Project-C's CEO Christopher Young reveals.

Individual features of the platform will be revealed and unlocked in stages until the official release in winter 2015. „True to our motto 'Good Games with HYDRA', we intend to take eSports to a new level. Competitive eSports with prize money should be accessible to everyone, whatever the player's actual skill level", says COO Björn Rüssel. „We consider it unfair that semi-professional or professional teams take the prize money away from the vast majority of players. Everyone deserves a realistic chance of winning prizes!"

As of now, players can also subscribe to a newsletter at HYDRA.gg, which will keep them up-to-date with first-hand information. A prize money ticker on the website shows the size of the winnings that will be paid out during the stress test.



The image is a promotional banner for the HYDRA esports platform. At the top left is the HYDRA logo, which consists of a stylized white head with tentacles inside a black circle, followed by the word "HYDRA" in white. Below the logo is a 3D rendering of a tablet or screen displaying the HYDRA website interface. The website has an orange and black color scheme. Text on the screen includes "THE INNOVATION OF ESPORTS IS HERE!" at the top, a search bar, and "ALL THE GAMES THAT MATTER" in the middle, with icons for various games like StarCraft, Dota 2, and League of Legends. At the bottom of the screen, it says "MORE GAMES COMING SOON". To the right of the screen, the text "THE INNOVATION OF ESPORTS IS COMING!" is written in large, bold, white capital letters. Below this, it says "For more information visit" followed by the website address "WWW.HYDRA.GG" in orange. At the bottom of the banner, there are four logos: "TAKE TV ESPORTS IS COMING HOME" (a house icon), the Microsoft logo, "lootchest.de" (a blue cube icon), and "KINGUIN SAVE ON EVERY GAME" (a penguin icon with a crown).

Extensive partnerships pre-launch

Project-C has already gained prestigious partners for HYDRA. Game key marketplace

Kinguin.net is the main sponsor for the project, supporting the stress test phase in particular and using its social media channels to promote HYDRA. Microsoft will support the eSports platform as a technological partner, e.g. by providing Microsoft Azure to the operators as a backend solution. The eSports specialists from TakeTV will promote and support HYDRA during the stress test, and will handle TV production in future. Game key marketplace Kinguin.net is the main advertising partner for the project, supporting the stress test phase in particular and using its social media channels to promote HYDRA. Also the game gadget entrepreneurs from Lootchest.de will provide additional prizes.

More information about HYDRA is available on the website www.hydra.gg and also via [Facebook](#) and [Twitter](#).

About Project-C GmbH

The company Project-C GmbH based in Celle near Hanover has been developing its innovative eSports platform 'HYDRA' since November 2011. Focusing on market changing features the platform will give every gamer from all over the world the constant opportunity to compete in several game modes with realistic chances of winning prize money. Driven by this vision, Project-C was able to acquire different investment partnerships with institutions like the governmental business development bank NBank or the federal state VC MBG Lower Saxony and banks such as the Sparkasse Celle. The sustainable partnership with remote control productions GmbH (rcp) opens up a broad national and international network to Project-C and HYDRA.

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